



We are pleased to announce the collaboration of Wellesta and Cureleads.

Cureleads is a company headquartered in Dubai & Beirut and aspires to transform patient's lives by leading the path to cure specialty and rare diseases. It is founded by highly profiled industry leaders regionally and globally.

Cureleads is involved in the business of distribution and marketing of medicinal and pharmaceutical products in Middle East, Dubai & North Africa. Wellesta is in the business of Marketing, Brand creation, sales & distribution of medicinal and Healthcare products with focus on Asia Pacific.

With this collaboration both companies can help companies to get coverage across Asia Middle East & Africa (AMEA) geographies. Both companies operate on the principles of High Integrity, Value added partner & full transparency for our Principals. This alliance will help companies get a partner which provides excellent reach in AMEA countries.

Apart from this, both companies will also provide bilateral support for each other through medical talks, health fairs, newsletters and websites or such other media. They will carry out joint research on the demographics, risk profiles and care needs of the population in both territories from time to time.

Thus, Wellesta's goal to support and provide high quality healthcare products & services at optimum price to improve health access to masses, and Curelead's goal to lead the transformation of patients' lives & curing speciality diseases will be accomplished through this collaboration in Asia Middle East & Africa. Our focus would be driven through our dedicated efforts, strong in-market experience, best-in class capabilities, determination and excellent execution.